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22 July 2012

Team 6 Ethical Behavior and Social Media

Purpose of our presentation is to discuss the pros and cons of social media and ethical behavior on the Internet from a Biblical world view, specifically pertaining to the field of education.

I. History/Definition of all Social Media

- A. Startup information
- B. People who began the process
- C. What is its basic function/purpose?
- D. What is social media?

II. Ethical Behavior

- A. What are ethics
- B. Why are ethics important in the case of social media in education
- C. Ethical factors to consider:
 - 1. Internet Safety
 - a. Teach so as to limit exposure to harm.
 - b. Security Issues/Avoiding scams and viruses
 - c. Technology advancement for those who are not technology knowledgeable.

2. Privacy issues
 - a. All public information-- it is not private.
 - b. Once it posted, always in cyberspace.
 - c. Legal issues pertaining to “ownership” of information.
3. Appropriate Use
 - a. Time Factors (potential for spending “too much” time on social media vs. other forms of education)
 - b. Relational Factors
 1. Professional relationship
 2. Age appropriateness
 3. Interactions with others from the cyber world, particularly Personal meeting

III. Unethical Behavior (Cons)

- A. Bullying
- B. Harassment
- C. Sexual Predators
- D. Time Consumers

IV. Social Media Benefits (Pros)

- A. Exposure share ideas, brainstorm
- B. Growth of non-traditional classroom
- C. Part of today’s culture incorporating into education important for the future
- D. Creative methods of teaching

- V. Social Media resources and teaching social media resources
 - A. How to incorporate Twitter in the Classroom
 - B. How to use Facebook to engage students
 - C. Resources for teaching social media
 - 1. Glogster
 - 2. SchoolTube, Inc.
 - 3. Ning
 - 4. Edmodo
 - 5. EDU 2.0
 - 6. Collaborize Classroom
 - 7. Kidblog.org
 - 8. Edublogs
 - 9. SurveryMonkey
 - 10. edSocialMedia
 - D. Ten Best Practices for social media teaching
 - E. Websites that are beneficial in Teaching on this subject matter
 - 1. U.S. Government website with stats and pro's and con's listed for easy access by any individual (especially for teachers).
 - 2. I-safe.org
 - 3. Webwisekids.org
 - F. Twitter
 - 1. Age appropriateness 14 and above
 - 2. How to incorporate tweets into the classroom learning environment
 - 3. Pros of using this software in a classroom setting
 - 4. Cons of using this software in a classroom setting

G. Facebook

1. How to connect to students in Facebook – (Middle school and beyond)
2. Pros of using this software with students
3. Cons of using this software with students
4. Policies or guidelines for incorporated Facebook for teachers

H. Wikis/Blogs from an Educator Standpoint

1. How to incorporate Wikis/blogs for learning purposes
2. How to ensure that every student participates in blogging
 - a) *Aliases*
 - b) *Requirements of classroom participation*

VI. Conclusion

- A. Educators ought to ask themselves what is the role/purpose of social, any particular social media, and whether or not it supports the greater purposes of their educational environments. Does the education received through the social media forums outweigh the risk/dangers?
- B. Technology updates/Technology uses for those who do not have technology currently – how to train students without the access or knowledge of the programs.
- C. The best practices and resources to help teachers get started in using Social Media in a classroom environment while stressing the ethical component of how to treat each other while in an on-line environment.